Apr 1, 2018 - Mar 31, 2019

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% of Total:

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% of Total:

Location

ALL » COUNTRY: India



Map Overlay

Summary

1. Delhi

Gujarat

Assam

Karnataka

Tamil Nadu

Uttar Pradesh

Rajasthan

West Bengal

Telangana

Kerala

Haryana

Bihar

Odisha

Punjab

22. Manipur

Chandigarh

Chhattisgarh

Andhra Pradesh

Jammu and Kashmir

Himachal Pradesh

13.

15.

17.

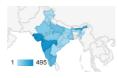
18.

19.

20.

Madhya Pradesh

Maharashtra



3,445 % of Total:

70.21% (4,907)

(14.17%)

(13.27%)

(12.77%)

(11.09%)

488

457

440

382

281

246

198

120

113

105

103

93

90

(2.99%)

(2.70%)

(2.61%)

(1.80%)

(1.68%)

(1.16%)

(0.70%)

(0.78%)

(0.70%)

(0.61%)

(0.44%)

(0.41%)

15

58

40

24

27

24

(3.28%)

(3.05%)

(5.75%)

(3.48%)

(8.16%)

(7.14%)

3.463

70.29% (4,927)

(14.11%)

(13.37%)

(12.86%)

(10.89%)

495

469

451

382

283

249

199

(5.67%)

(3.48%)

114

107

107

95

94

65

59

40

27

27

24

21

16

14

(3.05%)

(2.71%)

(2.68%)

(1.85%)

(1.68%)

(1.14%)

(0.77%)

(0.77%)

(0.68%)

(0.60%)

(0.46%)

(0.40%)

(3.05%)

(3.25%)

(7.10%)

(8.07%)

% of Total:

5,330

76.73% (6,946)

(10.13%)

1,828

598

389

315

309

226

131

123

(7.30%)

(5.91%)

(5.80%)

(4.24%)

(2.46%)

(2.31%)

(2.08%)

126

125

114

68

60

45

30

45

28

31

20

14

(2.36%)

(2.35%)

(2.14%)

(1.28%)

(1.13%)

(0.84%)

(0.56%)

(0.84%)

(0.53%)

(0.58%)

(0.38%)

(0.26%)

(34.30%)

(11.22%)

540

% of Total:

	Acquisition	Behavior
•		
		1 495

1 495		

00:03:07

00:02:35 (20.83%)

00:01:08

00:05:43

00:02:44

00:00:05

00:01:23

00:03:48

00:01:37

00:00:53

00:01:31

00:01:19

00:03:31

00:02:30

00:01:00

00:01:44

00:00:41

00:01:15

00:02:30

00:01:14

00:02:05

00:02:02

00:00:17

00:00:17

Avg for View:

0.00%

0.00%

0.00%

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Avg for View

Conversions Region **Goal Value** Users **New Users** Sessions **Bounce Rate** Pages / Session Avg. Session Duration **Goal Conversion Rate Goal Completions**

2.47

1.74

3.46

2.14

1.07

1.78

3.17

1.79

1.32

1.80

1.79

2.83

3.20

1.69

1.72

1.67

2.13

2.37

1.40

2.36

1.42

1.60

1.07

2.21 (11.66%)

Avg for View:

64.07%

68.92% (-7.03%)

72.96%

47.05%

67.39%

94.34%

75.24%

57.28%

74.78%

81.68%

69.92%

73.87%

59.52%

61.60%

77.19%

85.29%

81.67%

57.78%

50.00%

88.89%

53.57%

87.10%

70.00%

92.86%

Avg for View:

23. Uttarakhand	11 (0.31%)	(0.32%)	12 (0.23%)	58.33%	2.67	00:00:39	0.00%	(0.00%)	\$0.00 (0.00%)
24. Meghalaya	8 (0.23%)	8 (0.23%)	8 (0.15%)	75.00%	1.75	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Jharkhand	8 (0.23%)	7 (0.20%)	8 (0.15%)	50.00%	2.00	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Puducherry	6 (0.17%)	6 (0.17%)	7 (0.13%)	71.43%	1.57	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. Goa	4 (0.11%)	4 (0.12%)	4 (0.08%)	75.00%	1.75	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. Mizoram	4 (0.11%)	4 (0.12%)	4 (0.08%)	75.00%	1.25	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. Tripura	3 (0.09%)	3 (0.09%)	7 (0.13%)	57.14%	2.00	00:07:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. (not set)	2 (0.06%)	0 (0.00%)	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31. Dadra and Nagar Haveli	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 31 of 31